

## 3D Delta Week

### Sponsor Offer Overview



#### Introduction/purpose

3D Delta Week is a week of learning, networking and exploring on the Additive Manufacturing Value Chain, focusing on the Benelux region as a global Additive Manufacturing hotspot. The 3D Delta Week is a platform that unites a series of events in a week which will draw together an unseen number of AM-specialists and (potential) users to the Benelux. This region boasts one of the most vibrant AM-ecosystems in terms of expertise, number of patents, printer density, etc. 3D Delta Week explicitly invites other companies, individuals, and organisations to contribute to a successful, world-renown event. By combining several activities related to the weeks' topic, an increased visitor number is envisaged.

The first edition of the 3D Delta Week will take place from June 7 to 13 2021. More information on the 3D Delta Week can be found on [www.3ddeltaweek.com](http://www.3ddeltaweek.com).



#### What can you expect?

3D Delta Week is set up by 4 organisations with strong marketing and communications in place and direct contacts with global 3D-printing and other media/press. Committing to the platform of the 3D Delta Week ensures the sponsor of a wide reach with a positive message: "I stand behind the idea of joining forces, of bringing together ecosystems to contribute to a healthy global economy".

The 3D Delta Week will be a major 2021 happening, at least in the Benelux region, and most probably far beyond. As the event week is specifically aimed at attracting other organisers as well, the outreach and visibility will be exponential in comparison with the individual organisations.

More concrete, the following sponsor packages are available:



#### 3D Delta Week Herald

€ 750



#### 3D Delta Week Ambassador

€ 2.500

Availability: 4 packages

#### Offer:

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| <ul style="list-style-type: none"><li>• Appearance (logo) on event website, incl. weblink</li><li>• Appearance in at least 2 publications</li><li>• Promotion on LinkedIN (in combination with other partners)</li></ul> | <ul style="list-style-type: none"><li>• Front-page appearance (logo) on event website, incl. weblink</li><li>• Appearance in at least 3 publications</li><li>• Promotion on LinkedIN</li></ul> |
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# 3D Delta Week

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| <ul style="list-style-type: none"><li>• Banner (or similar) appearance at 2 events</li><li>• Mentioning at 3D Delta Week dinner event</li><li>• 2 Free entrance tickets to 3D Delta Dinner</li><li>• 5 dedicated introductions to relations in the network of the founders<sup>1</sup></li></ul> | <ul style="list-style-type: none"><li>• Online video pitch appearing on the 3D Delta Week platform (excl. content development).</li><li>• Banner (or similar) appearance at 5 events</li><li>• Benefit from build-up of an opt-in contacts database</li><li>• Specific mentioning at 3D Delta Week dinner event</li><li>• 4 Free entrance tickets to 3D Delta Dinner</li><li>• Speaking opportunity at (either) 3D Start Event or 3D Delta Dinner</li><li>• 10 dedicated introductions to relations in the network of the founders<sup>1</sup></li></ul> |
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## **Sponsors can organise own events or collaborate with event organisers**

Other exclusive sponsor packages can be negotiated. 3D Delta week is committed to supporting our sponsors to negotiate a package deal with individual 3D Delta Week events and / or the 3D Delta week platform.



### **What do we expect?**

Sponsors are committed partners of the 3D Delta Week. We expect our sponsors to support promotional activities and highlight the 3D Delta Week in their own communication activities.

The sponsor is strongly encouraged to mention the sponsorship on their website(s) and carry a banner mentioning the applicable slogan (i.e. “3D Delta Week Herald” or “3D Delta Week Ambassador”) on all appropriate communication.

Cooperating organisations are furthermore expected to:

- Agree on common marketing plan and the terms in this document;
- Consult with the steering committee on (main) communication activities in order to stimulate convergence and streamlined communications / media approach / marketing management;
- Mention and communicate the general 3D Delta Week website;
- participate in some of the activities.



### **Interested?**

Contact us through [info@3Ddeltaweek.com](mailto:info@3Ddeltaweek.com) and we'll get back to you as soon as possible. Alternatively, you can reach us through +32 468 298 872 (Kris Binon)

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<sup>1</sup> Introductions with a focus on knowledge exchange between supply chain partners, rather than direct sales introductions to potential customers.